

# PureForm™

PureForm™ is our in-mold coating technology polyurethane (PUR) that provides a cleaner, more efficient alternative to traditional automotive painting. By applying the clear or colored finished coating directly within the injection mold, a more sustainable coating option is achieved.

## Purpose

- A class A automotive finish for exterior panels; potential for lower cost solution dependent on product applications
- Opportunities for unique surface finishes, such as texture, 3-D and varying levels of gloss

## Value Proposition

- Lower carbon footprint and generated waste in comparison to traditional paint
- Styling, surface quality
  - Self healing properties
  - Capable of smooth, glass-like surface
  - Textured finishes



## Technical Description

- Finished coating that is applied in the injection mold directly to the part
- PureForm™ can be clear, tinted, black, or body color
- Can be applied to TPO, PC, PC/ABS, and others

## Next Steps

- Complete full validation testing
- Quote ready for certain applications 2025
- Quote ready for complex geometries and body color match Q4 2026

