

MAGNA ELECTRIFIES IAA TRANSPORTATION 2022

- Demonstrating capabilities in electrification for the commercial vehicle sector
- European premiere of Magna EtelligentForce electrified truck technology
- Magna booth in hall 12, booth C01

SAILAUF, Germany, September 12, 2022 – Magna is set to showcase its latest electrification innovations at the upcoming IAA TRANSPORTATION 2022 in its ‘Power of Magna’ booth located in **hall 12, stand C01**. The company will demonstrate a range of innovative technologies contributing to the electrification of the commercial vehicle industry. IAA is the world's leading trade fair for mobility, transport and logistics, and will take place in Hanover, Germany, September 20 – 25, 2022.

“With our unique expertise we are helping create a more sustainable world by delivering solutions that go beyond passenger vehicles. There is a great need and overall benefit for the light commercial vehicle market to become more electrified, and we are showing why Magna is one of few suppliers with design, engineering and manufacturing expertise which can support this sector”, said Günther Apfalter, President Magna Europe & Asia.



Magna at the IAA Transportation Hanover

One of the highlights of Magna’s IAA Transportation booth will be the first public display of the company’s EtelligentForce technology in Europe. The advanced battery-electric vehicle (BEV) powertrain system is designed to maintain the full capabilities of light commercial vehicles

without compromising payload or towing capacities. The intelligent operating strategy controls two eDrives: an eDS Mid+ at the front and Magna's eDS eBeam at the rear, both featuring next-generation eDrive technologies. The system is particularly suitable for European vans and light commercial vehicles with high payloads.

Visitors will be able to explore additional sustainability innovations including:

- Energy storage systems with battery enclosures in steel, aluminum, and multi-material configurations including lightweight composites in scalable designs to fit different vehicle segments
- Thermoplastic, recyclable liftgate system showcasing mass reduction with fewer parts
- Pre-series all-electric airport fire fighting vehicle PANTHER engineered by Magna

IAA TRANSPORTATION opens to media and journalists on September 19, 2022, before opening to the public on September 20. For ongoing updates ahead of the show including a Guided Booth Tour, follow Magna's social media channels on Facebook, LinkedIn, Instagram, TikTok and XING.

TAGS

IAA, Light Commercial Trucks, Truck Electrification, EtelligentForce

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ABOUT MAGNA

Magna is more than one of the world's largest suppliers in the automotive space. We are a mobility technology company with a global, entrepreneurial-minded team of 161,000 employees and an organizational structure designed to innovate like a startup. With 65+ years of expertise, and a systems approach to design, engineering and manufacturing that touches nearly every

aspect of the vehicle, we are positioned to support advancing mobility in a transforming industry. Our global network includes 341 manufacturing operations and 89 product development, engineering and sales centres spanning 28 countries.

For further information about Magna [(NYSE:MGA; TSX:MG)], please visit www.magna.com or follow us on Twitter @MagnaInt.

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